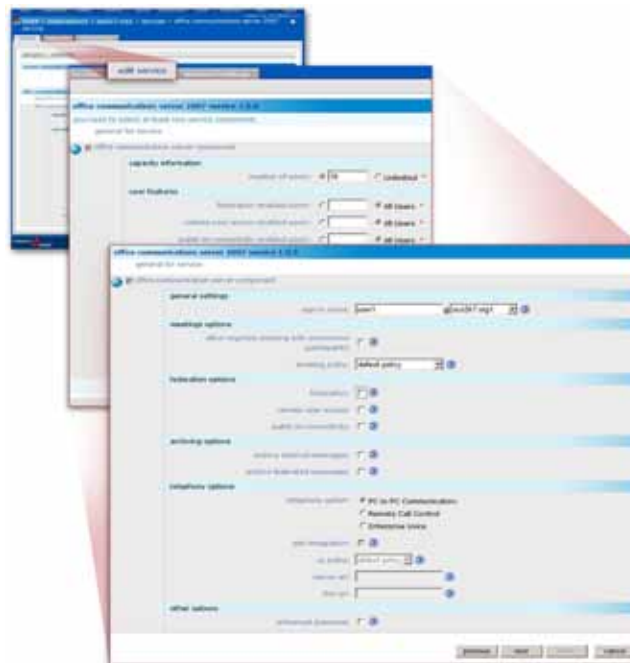


Automated Provisioning & Policy Enforcement for Microsoft Lync

Microsoft Lync (formerly Office Communication Server OCS) 2007 provides improved instant messaging, telephony, conferencing, voice mail and presence capabilities. Dramatic reductions in communications and messaging costs attract enterprises to evaluate and deploy Lync / OCS within their organization.

While Lync promises cost savings, planning an Lync / OCS deployment and roll-out is complicated. Administrators have to carefully evaluate capacity requirements, define various Lync configuration options, and automate provisioning workflows. Issues around standardization, security, and compliance are not addressed in the native management interface; leaving a significant gap in the rollout plan.

Ensim Unify Lync Manager enables businesses to deploy Lync / OCS without increased IT overhead for user provisioning, administration and management. Administrators can automate fine-grain entitlements and policy enforcements using template driven auto-provisioning from Ensim. Additionally, Lync Manager offers automated capacity management to implement Lync / OCS server pool allocation based on various business rules. Junior IT members, department administrators, business managers or end-users can be delegated the ability to provision and manage applications through a user-friendly web interface.



You can't deploy Lync / OCS unless you can provision it.

Lync Manager

- Quickly deploy, provision and manage Lync / OCS accounts
- Automate enforcement of security and compliance policies
- Delegate administrative tasks to help desk without elevated permissions
- Simplify your enterprise voice deployment
- Pre-populate contact list and group chat administration

Quickly deploy, provision and manage Lync / OCS accounts

With rich template capabilities, administrators are able to minimize mis-configuration and provide the ability to provision using automatic generation features. Administrators can configure the system to either generate SIP addresses based on existing AD attributes (like “userPrincipalName” or “mail”) or a combination of custom extensions and business rules.

Automate enforcement of security & compliance policies

Daily manual updates to employee status to be automated and performed off-hours. Administrators can choose to set various Lync / OCS configuration options from a unified global policy to individually controlled policies for each user or group of users. Any inconsistencies or mis-configuration in the deployment will be detected and corrected by the system without requiring any administrator intervention.

Role-based delegated administration

Ensim Unify allows flexibility to setup administrative access for a multi-level help desk using role-based delegated administration, without the concern of giving elevated access through native interfaces.

Enterprise voice deployment

Voice deployment and provisioning has become a lot easier with built-in telephone number provisioning policies. The system can be configured to read the telephone number for existing data from your corporate directory or allocate a number from your existing number inventory management system.

Contact list management

Administrators can now create contact list templates with pre-populated contacts. The templates can be configured in provisioning policies to seed the contact list during the on-boarding process of new user accounts. Self-service operations allow for management of export/import of contact lists.

Group chat administration

Ensim Unify provides a comprehensive web-based group chat administration tool enabling administrators to easily manage and control their entire group chat infrastructure. This includes chat room and category management, including provisioning, maintenance and permission management.

Who should use Ensim Lync / OCS Manager?

- Organizations with a plan to deploy Lync in the next 6 months
- Organizations who need to automate the enforcement of IT and security policies
- Organizations that want the features of Lync / OCS without the provisioning and management headaches
- Organizations with more than 5,000 employees



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